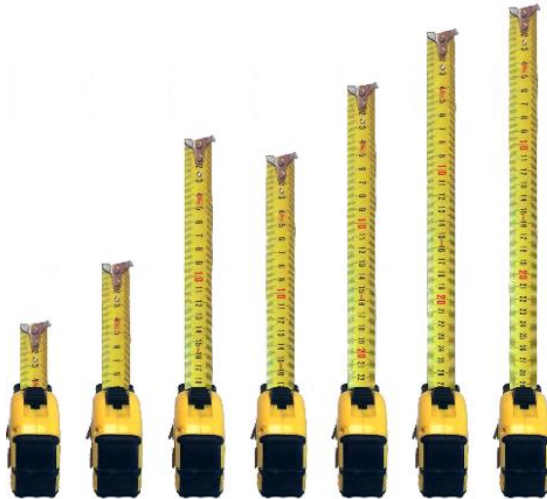


## Key Performance Indicator (KPI) Improvement Coaching

*The better you understand your business, the easier it will be to increase your profits and free up cashflow.*



We've developed this service to enable business owners to understand the key drivers or KPIs in their business. We want you to learn how to accurately measure them and apply strategies and tactics to improve them.

First, we work together to establish the key drivers in your business. These may be financial, e.g. gross profit margin, or non-financial e.g. customer satisfaction ratings. We'll then teach you how to measure each KPI and set improvement targets.

The number of KPIs you monitor should be limited to those that will make the most powerful difference to your business. These should be aligned to your annual business plan.

We'll coach you on a monthly basis to implement a tactical plan that covers the business processes and behavioural changes required to ensure your key drivers head in the right direction.

**Call us today** if you wish to better understand how to drive increased profit, cashflow and ultimately, business value.

### Benefits of our KPI Improvement Service:

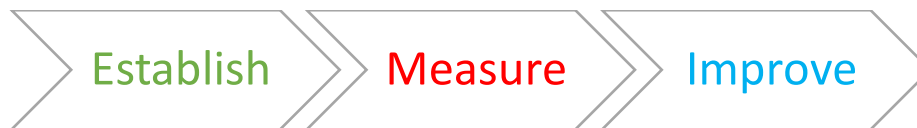
- Set sensible targets for improving 3-5 critical KPIs
- Streamline and establish the processes that will improve your KPIs
- Increased efficiency and productivity
- Clarify performance expectations with your Team
- Manage your Team more effectively, manage by fact
- We'll encourage you to be accountable for your goal achievement
- Be inspired to work less in the business and more on it
- Gain access to our collective wisdom, our systems, products and services



- Gain better understanding of how your business operates
- Increase your ability to make effective strategic decisions

Any time is the right time to start working on your KPIs. It's easy to put this in your 'too busy basket' but investing a little time each week could pay big dividends, improving both your business performance and personal life.

### The KPI Improvement Process



It's remarkable how simple changes to your business processes can improve your key drivers.

**Call us today** to see how we can help you establish, measure and improve your KPIs.



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